



AUBURN

MONTGOMERY®

2013-2014
Graduation Survey Results



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Office of Institutional Effectiveness

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Executive Summary

Seniors and graduate students are asked to respond to a graduation survey at the end of the semester that they are registered for graduation. In the 2013-2014 academic year (Fall, Spring, and Summer semesters), 341 (40.4%) students responded to the survey. Of these, a majority (66.0%) were undergraduate students.

The majority of undergraduates surveyed began as transfer students, ranging from 52.3% for the School of Liberal Arts to 75.0% for the School of Nursing. Based on these results, 61.2% of all graduating classes during the survey period started as transfer students. Further exploration of these results could reveal differences in satisfaction levels between first time freshmen and transfers.

While results of the graduation survey should be generalized to the total population with caution, there are several positive points. Of the Auburn University at Montgomery (AUM) undergraduate students who anticipated working full-time after graduation, the percentage securing employment at or near the time of graduation hovered around 50.0% for most schools. The School of Nursing showed the highest percentage of students securing employment at 86.2% percent. The lowest percentage of secured employment was in the School of Education (22.2%).

Over 60.0% of undergraduates were interested in further education, either in graduate or undergraduate programs. Over 18.0% of all seniors, including those who did and did not express interest in graduate education, were accepted into graduate school at the time of graduation. Overall, undergraduate respondents reported being satisfied with how well their undergraduate experiences helped them acquire wide-ranging competencies, such as a broad general education in different fields of knowledge and an ability to think analytically. Of the competencies listed, approximately 90.0% said that they were either somewhat satisfied or very satisfied. Also, almost 95.0% of all AUM graduating seniors were satisfied that their undergraduate experiences challenged them to do their best.

Both undergraduate and graduate program graduates reported being satisfied with their instruction and most experiences that they had in their major. At least 95.0% of undergraduates surveyed were either somewhat or very satisfied that their major field experiences helped them to develop an ability write effectively and to effectively communicate orally. There might be an opportunity for AUM to bolster career advising services in the major field, since fewer undergraduates (72.7% - 89.7%) and graduates (76.9% - 100%) reported satisfaction with this component of their experience.

Over 90.0% of undergraduate respondents said that they were either somewhat or very satisfied with their overall experiences at AUM, such as the accessibility of faculty in general, the extent to which campus was free of discrimination, and that the financial investment of attending AUM was worthwhile. Over 98.0% of graduate level respondents were satisfied with these overall AUM experiences.

When students were asked if they would start over at AUM if they had to do it again, at least 63.5% of the respondents agreed that they would. In the School of Business, 65.5% of undergraduate students agreed that they would start over at AUM. When asked if they would recommend AUM to others, over 88.0% of undergraduate respondents and almost 96.0% of graduate students agreed that they would.

Introduction

At the end of each semester, undergraduate and graduate students who have registered for graduation are asked about their post-graduation plans and their experiences in their major and at AUM, in general. In this report, results are aggregated for the academic year (Fall, Spring, and Summer semesters) and disaggregated by the degree they anticipated receiving. Undergraduate degree-seekers were asked additional questions about their transfer status and their undergraduate experiences.

In 2013-2014, 341 graduating students responded to the survey for a response rate of 40.4%. Of these, 225 (66.0%) were undergraduate students and 116 (34.0%) were graduate students.

| | AUM (N=341) | Business (n=101) | Education (n=78) | Liberal Arts (n=53) | Nursing (n=19) | Sciences (n=80) |
|----------------------|------------------------|-----------------------------|-----------------------------|------------------------------------|---------------------------|----------------------------|
| Undergraduate | 225 (66.0%) | 63 (28.0%) | 33 (14.7%) | 44 (19.6%) | 29 (12.9%) | 56 (24.9%) |
| Graduate | 116 (34.0%) | 38 (32.8%) | 45 (38.8%) | 9 (7.8%) | | 24 (20.7%) |

All schools were represented at the undergraduate level; all schools except for Nursing (whose students are reported by Auburn University) were represented at the graduate level. With few exceptions, survey respondents were fairly representative of actual completers for each school.

| | | Business | Education | Liberal Arts | Nursing | Sciences |
|----------------------|------------------|-----------------|------------------|---------------------|----------------|-----------------|
| Undergraduate | Completers | 29.6% | 11.7% | 14.4% | 18.5% | 25.8% |
| | Survey Responses | 28.0% | 14.7% | 19.6% | 12.9% | 24.9% |
| Graduate | Completers | 30.4% | 47.9% | 3.8% | | 17.9% |
| | Survey Responses | 32.8% | 38.8% | 7.8% | | 20.7% |

Undergraduate Results

Transfer Status

Of the graduating seniors who answered the survey, most (61.2%) transferred to AUM after attending another school. This was especially true of students in the Schools of Nursing and Sciences (75.0% and 66.1%, respectively). Students who graduated from the School of Liberal Arts were more likely than those from other schools to start and complete their coursework at AUM (47.7%).

| | AUM (n=224) | Business (n=63) | Education (n=33) | Liberal Arts (n=44) | Nursing (n=28) | Sciences (n=56) |
|--|------------------------|----------------------------|-----------------------------|------------------------------------|---------------------------|----------------------------|
| Started and Completed all Coursework at AUM | 38.8% | 41.3% | 42.4% | 47.7% | 25.0% | 33.9% |
| Transferred to AUM | 61.2% | 58.7% | 57.6% | 52.3% | 75.0% | 66.1% |

Post-graduation Plans

Undergraduate students were asked if they planned on obtaining further education or gaining employment after graduation. A majority of students in each school anticipated working full-time and attending graduate/professional school after graduation.

| | AUM (n=225) | Business (n=63) | Education (n=33) | Liberal Arts (n=44) | Nursing (n=29) | Sciences (n=56) |
|--|------------------------|----------------------------|-----------------------------|------------------------------------|---------------------------|----------------------------|
| Full-time Employment | 22.7% | 22.2% | 15.2% | 31.8% | 20.7% | 21.4% |
| Part-time Employment | 0.4% | 0.0% | 0.0% | 2.3% | 0.0% | 0.0% |
| Additional Undergraduate Education | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Graduate/Professional School | 4.4% | 3.2% | 3.0% | 6.8% | 0.0% | 7.1% |
| Full-time Employment and Additional Undergraduate Education | 1.8% | 4.8% | 0.0% | 0.0% | 3.4% | 0.0% |
| Full-time Employment and Graduate/Professional School | 56.0% | 58.7% | 66.7% | 27.3% | 75.9% | 58.9% |
| Other | 14.7% | 11.1% | 15.1% | 31.8% | 0.0% | 12.6% |

Of the undergraduate students who anticipated being employed full-time after graduation, approximately 47.5% of all AUM students had secured positions. Nursing students were most successful in securing positions (86.2%) while students from the Schools of Education and Liberal Arts were least successful (22.2% and 38.5% respectively). Others had been offered positions that they had not yet accepted. With the exception of Liberal Arts and Sciences, students reported that most of the jobs that were obtained were very related to the awarded degree.

| Full-time Employment | AUM (n=181) | Business (n=54) | Education (n=27) | Liberal Arts (n=26) | Nursing (n=29) | Sciences (n=45) |
|--------------------------------------|----------------|--------------------|---------------------|---------------------------|-------------------|--------------------|
| Secured Employment | 47.5% | 42.6% | 22.2% | 38.5% | 86.2% | 48.9% |
| <i>*Very Related to Degree</i> | 50.0% | 52.2% | 50.0% | 20.0% | 80.0% | 27.3% |
| <i>*Marginally Related to Degree</i> | 19.8% | 30.4% | 0.0% | 40.0% | 12.0% | 13.6% |
| <i>*Unrelated to Degree</i> | 19.8% | 13.0% | 16.7% | 20.0% | 4.0% | 45.5% |
| Offered Employment (Not Accepted) | 6.1% | 5.6% | 11.1% | 3.8% | 3.4% | 6.7% |
| Not Employed | 46.4% | 51.9% | 66.7% | 57.7% | 10.3% | 44.4% |

More than half of all students who said that they secured employment anticipated working in the Tri-County area (Autauga, Elmore, Montgomery counties).

| Employer Location | AUM (n=74) | Business (n=20) | Education (n=4) | Liberal Arts (n=7) | Nursing (n=23) | Sciences (n=20) |
|---------------------------------|---------------|--------------------|--------------------|--------------------------|-------------------|--------------------|
| Tri-County | 58.1% | 75.0% | 75.0% | 85.7% | 39.1% | 50.0% |
| Alabama (Outside Tri-County) | 33.8% | 20.0% | 25.0% | 14.3% | 56.5% | 30.0% |
| United States (Outside Alabama) | 8.1% | 5.0% | 0.0% | 0.0% | 4.3% | 20.0% |
| Another Country | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Multiple Locations | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

According to the most recent data available (2009-2013), Alabama's per capita income was \$11.50. The per capita income for the nation during the same time period was \$13.42. The mean hourly pay of seniors who reported having a secured full-time position was \$18.57. Over half (61.6%) of all AUM graduating seniors reported a starting income of \$15.00 or greater.

| Hourly Pay Rate | AUM (n=59) | Business (n=14) | Education (n=2) | Liberal Arts (n=4) | Nursing (n=20) | Sciences (n=19) |
|-----------------|---------------|--------------------|--------------------|--------------------------|-------------------|--------------------|
| <\$9.99 | 8.5% | 0.0% | 50.0% | 0.0% | 0.0% | 21.1% |
| \$10.00-\$14.99 | 28.8% | 42.9% | 0.0% | 50.0% | 0.0% | 47.4% |
| \$15.00-\$19.99 | 23.7% | 21.4% | 50.0% | 25.0% | 30.0% | 15.8% |
| \$20.00-\$24.99 | 16.9% | 14.3% | 0.0% | 25.0% | 35.0% | 0.0% |
| \$25.00-\$29.99 | 8.3% | 0.0% | 0.0% | 0.0% | 20.0% | 5.3% |
| >\$29.99 | 8.3% | 14.3% | 0.0% | 0.0% | 15.0% | 0.0% |

Graduating students were asked how they learned of the secured full-time position. Most (26.7%) reported that they learned of the position from friends or family, while many others (25.6%) said they were familiar with the position due to previous employment with the company. Interestingly, it is the overwhelming response of Science students who reported learning of the position from friends or family (50.0%) that influenced the overall distribution. Students in Liberal Arts and Nursing all were more likely to cite previous employment as the way they learned of the position (40.0% and 48.0%, respectively).

| Learned of Position | AUM (n=86) | Business (n=23) | Education (n=6) | Liberal Arts (n=10) | Nursing (n=25) | Sciences (n=22) |
|----------------------------------|---------------|--------------------|--------------------|---------------------------|-------------------|--------------------|
| Campus Interview | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Direct Contact (By Student) | 17.4% | 17.4% | 16.7% | 10.0% | 16.0% | 22.7% |
| Previous Employment with Company | 25.6% | 13.0% | 0.0% | 40.0% | 48.0% | 9.1% |
| Friends or Family (Network) | 26.7% | 21.7% | 16.7% | 30.0% | 12.0% | 50.0% |
| On-line or Print Job Listing | 12.8% | 13.0% | 16.7% | 10.0% | 16.0% | 9.1% |
| Family-Run Business | 4.7% | 13.0% | 16.7% | 0.0% | 0.0% | 0.0% |
| Center for Career Services | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

*Note – n refers to number of responses, not number of responders. Some student indicated multiple methods.

When asked what primarily influenced them to accept a position, seniors reported a wide variety of reasons, including the opportunity for advancement (38.4%), previous employment (31.4%), and the reputation of the company (25.6%). Science students were most influenced by the opportunity for advancement (54.5%); Education students more frequently cited geographic location and first offer (both at 50.0%); and students in Nursing were more likely to report being influenced by previous employment (60.0%). Students in Liberal Arts and Business cited a wider variety of influences.

| Influence on Job Acceptance | AUM (n=86) | Business (n=23) | Education (n=6) | Liberal Arts (n=10) | Nursing (n=25) | Sciences (n=22) |
|-----------------------------|---------------|--------------------|--------------------|---------------------------|-------------------|--------------------|
| Previous Employment | 31.4% | 17.4% | 0.0% | 30.0% | 60.0% | 22.7% |
| First Offer | 20.9% | 26.1% | 50.0% | 20.0% | 8.0% | 22.7% |
| Salary | 16.3% | 21.7% | 16.7% | 20.0% | 12.0% | 13.6% |
| Geographic Location | 20.9% | 21.7% | 50.0% | 10.0% | 20.0% | 18.2% |
| Reputation of Company | 25.6% | 21.7% | 16.7% | 40.0% | 32.0% | 18.2% |
| Opportunity for Advancement | 38.4% | 43.5% | 33.3% | 40.0% | 20.0% | 54.5% |

*Note – n refers to number of responses, not number of responders. Some student indicated multiple methods.

Of the students who anticipated attending graduate school, 18.1% were offered admission in programs prior to graduation. Liberal Arts had the highest graduate or professional school acceptance rate (40.0%).

| Graduate or Professional School | AUM (n=149) | Business (n=37) | Education (n=26) | Liberal Arts (n=25) | Nursing (n=22) | Sciences (n=39) |
|---|----------------|--------------------|---------------------|---------------------------|-------------------|--------------------|
| Have been accepted and plan on attending a graduate program | 12.1% | 8.1% | 15.4% | 32.0% | 4.5% | 5.1% |
| Have been offered admission to at least one program, but haven't accepted | 6.0% | 0.0% | 3.8% | 8.0% | 0.0% | 15.4% |
| Wait listed; will attend if accepted | 6.7% | 2.7% | 3.8% | 12.0% | 4.5% | 10.3% |
| Will begin applying immediately after graduation | 20.1% | 29.7% | 7.7% | 20.0% | 4.5% | 28.2% |
| Will not apply immediately, but will apply in the next year | 45.0% | 48.6% | 57.7% | 24.0% | 59.1% | 38.5% |
| Other/No Answer | 10.1% | 10.8% | 11.5% | 4.0% | 27.3% | 2.6% |

Overall, a majority of AUM students (82.4%) who were admitted to graduate school said they were accepted by their first choice. Only students in Sciences and Education (both at 50.0%) reported being admitted into a second-choice institution.

| Program Choice | AUM (n=17) | Business (n=2) | Education (n=4) | Liberal Arts (n=8) | Nursing (n=1) | Sciences (n=2) |
|----------------|---------------|-------------------|--------------------|--------------------------|------------------|-------------------|
| First | 82.4% | 100% | 50.0% | 100.0% | 100.0% | 50.0% |
| Second | 17.6% | 0.0% | 50.0% | 0.0% | 0.0% | 50.0% |
| Third | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Fourth | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

More than one-tenth of AUM students (17.6%) reported receiving a graduate assistantship/grantor award for graduate school.

| Award | AUM (n=17) | Business (n=2) | Education (n=4) | Liberal Arts (n=8) | Nursing (n=1) | Sciences (n=2) |
|---------------------------------------|---------------|-------------------|--------------------|--------------------------|------------------|-------------------|
| Graduate Assistantship/Grant or Award | 17.6% | 0.0% | 25.0% | 25.0% | 0.0% | 0.0% |

A majority of graduating seniors expressed satisfaction that the university assisted them prepare for their post-graduation goals. Similarly, a majority of graduating seniors were satisfied that their overall experiences at AUM prepared them for their post-graduate goals.

| University Assistance Helped Prepare for Post-Graduate Goals | AUM (n=187) | Business (n=55) | Education (n=28) | Liberal Arts (n=34) | Nursing (n=23) | Sciences (n=47) |
|---|-------------|-----------------|------------------|---------------------|----------------|-----------------|
| Very Satisfied or Somewhat Satisfied | 57.2% | 43.6% | 64.3% | 44.1% | 87.0% | 63.8% |
| Overall Experiences at AUM Helped Prepare for Post-Graduate Goals | (n=187) | (n=55) | (n=28) | (n=34) | (n=23) | (n=47) |
| Very Satisfied or Somewhat Satisfied | 68.4% | 58.2% | 71.4% | 64.7% | 87.0% | 72.3% |

General Undergraduate Experiences

Graduating seniors were asked how well their general undergraduate experiences at AUM helped them acquire broad competencies. For all items, most respondents reported that they were satisfied (either somewhat satisfied or very satisfied).

| Based on what you know now, how satisfied are you that your general undergraduate experiences at AUM... | AUM (n≈158) | Business (n≈44) | Education (n≈24) | Liberal Arts (n≈30) | Nursing (n≈20) | Sciences (n≈40) |
|---|-------------|-----------------|------------------|---------------------|----------------|-----------------|
| helped develop an ability to think critically | 97.0% | 93.9% | 100% | 100% | 95.0% | 97.6% |
| helped develop an ability to effectively communicate. | 97.0% | 93.3% | 100% | 100% | 94.7% | 97.7% |
| helped develop interpersonal skills. | 96.8% | 93.2% | 100% | 100% | 94.7% | 97.4% |
| helped develop an ability to collect and analyze data from a variety of sources. | 95.8% | 93.8% | 100% | 96.6% | 95.0% | 95.6% |
| helped use information technology to enhance your intellectual or professional pursuits. | 93.3% | 93.5% | 100% | 90.3% | 90.5% | 92.9% |
| helped understand international perspectives. | 90.6% | 92.5% | 100% | 80.0% | 94.4% | 90.3% |
| helped have an awareness of societal issues in today's world. | 92.1% | 90.9% | 100% | 86.2% | 95.2% | 91.7% |
| helped develop and appreciation of the arts. | 91.2% | 90.0% | 95.0% | 90.0% | 93.3% | 90.0% |
| helped acquire new skills and knowledge on your own. | 96.5% | 95.8% | 100% | 96.9% | 95.5% | 95.3% |
| helped gain a broad general education in different fields of knowledge. | 94.5% | 93.3% | 100% | 93.5% | 94.4% | 93.3% |
| challenged you to do your best academically. | 94.6% | 95.5% | 100% | 93.3% | 95.5% | 90.9% |

Major Field Experiences

Seniors responded to a series of questions about their experiences in their major. For all items, the majority of students reported that they were satisfied with their experiences (either somewhat satisfied or very satisfied).

| Based on what you know now, how satisfied are you that your experiences in your major field at AUM... | AUM (n≈168) | Business (n≈44) | Education (n≈26) | Liberal Arts (n≈34) | Nursing (n≈22) | Sciences (n≈41) |
|---|-------------|-----------------|------------------|---------------------|----------------|-----------------|
| helped develop an ability to write effectively. | 95.3% | 97.6% | 100% | 97.1% | 83.3% | 95.6% |
| helped develop an ability to communicate effectively. | 95.3% | 97.7% | 100% | 93.8% | 87.5% | 95.5% |
| provided a well-integrated set of courses. | 92.4% | 90.7% | 100% | 88.9% | 90.9% | 93.3% |
| provided high-quality instruction. | 93.1% | 89.6% | 100% | 91.4% | 87.5% | 97.6% |
| provided high-quality program advising. | 87.5% | 95.3% | 78.6% | 85.7% | 90.9% | 85.0% |
| provided high-quality career advising. | 82.7% | 89.7% | 78.3% | 72.7% | 86.4% | 84.8% |
| provided opportunity for communication between faculty and students regarding needs and concerns. | 89.7% | 93.5% | 85.2% | 91.4% | 87.5% | 88.1% |

Overall AUM Experiences

Seniors anticipating graduation were asked to rate their satisfaction with their overall experiences at AUM. Students expressed a high degree of satisfaction (somewhat satisfied or very satisfied) with these experiences.

| Thinking about your overall experiences at AUM, please indicate your satisfaction with the following: | AUM (n≈168) | Business (n≈46) | Education (n≈26) | Liberal Arts (n≈34) | Nursing (n≈23) | Sciences (n≈40) |
|---|-------------|-----------------|------------------|---------------------|----------------|-----------------|
| The accessibility of faculty in general | 94.0% | 97.7% | 100% | 93.9% | 87.0% | 89.7% |
| The extent to which the campus environment was free of discrimination | 91.7% | 93.5% | 100% | 88.6% | 83.3% | 92.5% |
| Your level of satisfaction with your overall program | 92.9% | 95.7% | 96.0% | 88.2% | 87.0% | 95.2% |
| Your level of satisfaction with AUM, in general | 91.1% | 87.0% | 100% | 90.9% | 87.5% | 92.5% |
| That the financial investment was worthwhile | 85.5% | 84.8% | 92.0% | 79.4% | 83.3% | 88.9% |
| Your overall AUM experience | 90.8% | 87.2% | 100% | 91.4% | 87.5% | 90.2% |

Educational Enrichment Activities

Seniors were asked to report if they participated in activities designed to enhance their educational experiences or to provide a culminating experience. Overall, few students (2.2%) reported participating in study abroad opportunities, unless they were in the School of Liberal Arts (6.8%). Graduates of the School of Nursing were overwhelmingly most likely to report engagement in clinical assignments (57.1%) and were most likely to report participating in community service required as part of their program (50.0%). Students in the School of Education were most likely to report participating in arranged internships (84.8%) and practica (75.8%). Students in Sciences were more likely to participate in capstone courses (29.1%) than students in other Schools.

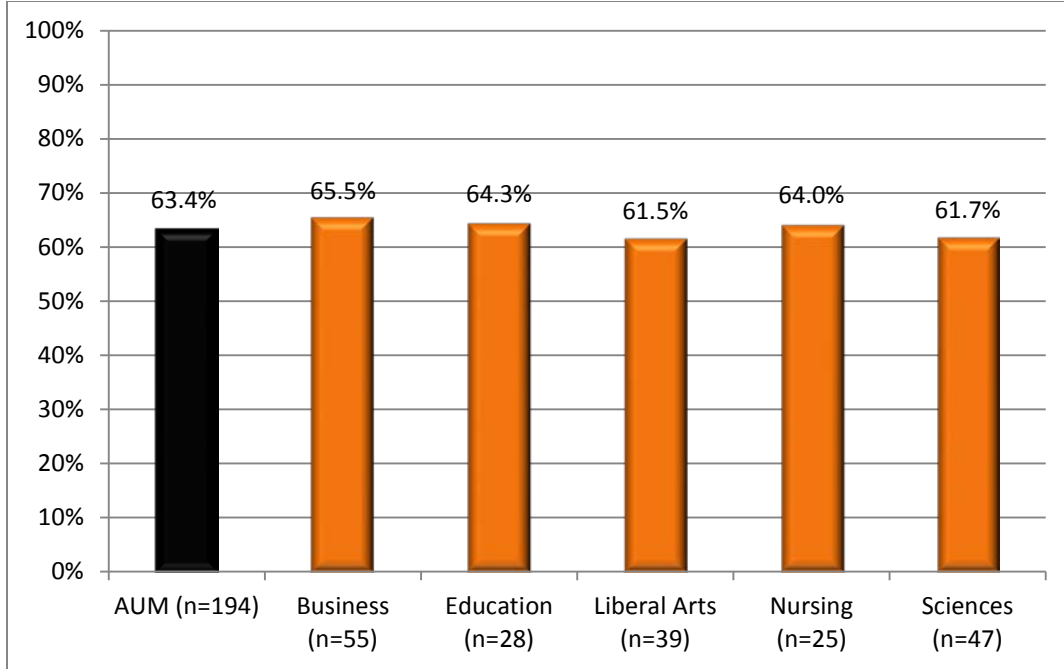
| Activities | AUM (n≈29) | Business (n≈5) | Education (n≈10) | Liberal Arts (n≈4) | Nursing (n≈7) | Sciences (n≈6) |
|---|-----------------------|---------------------------|-----------------------------|-----------------------------------|--------------------------|---------------------------|
| Internship Arranged by AUM, School, or Department | 24.1% | 14.1% | 84.8% | 9.1% | 21.4% | 12.7% |
| Internship Not Arranged by AUM, School, or Department | 8.5% | 14.1% | 3.0% | 4.5% | 7.1% | 9.1% |
| Practicum | 17.4% | 0.0% | 75.8% | 11.4% | 25.0% | 3.6% |
| Clinical Assignment | 10.7% | 0.0% | 15.2% | 6.8% | 57.1% | 0.0% |
| Capstone Course | 8.9% | 1.6% | 3.0% | 2.3% | 3.6% | 29.1% |
| Study Abroad | 2.2% | 1.6% | 0.0% | 6.8% | 0.0% | 1.8% |
| Community Service as Part of a Course | 11.6% | 4.7% | 27.3% | 4.5% | 32.1% | 5.5% |
| Program Required Community Service | 12.1% | 3.1% | 12.1% | 9.1% | 50.0% | 5.5% |
| Community Service as Part of an AUM Organization or Group | 21.4% | 18.8% | 27.3% | 20.5% | 14.3% | 25.5% |

Totals do not add up to 100%, since multiple responses were allowed.

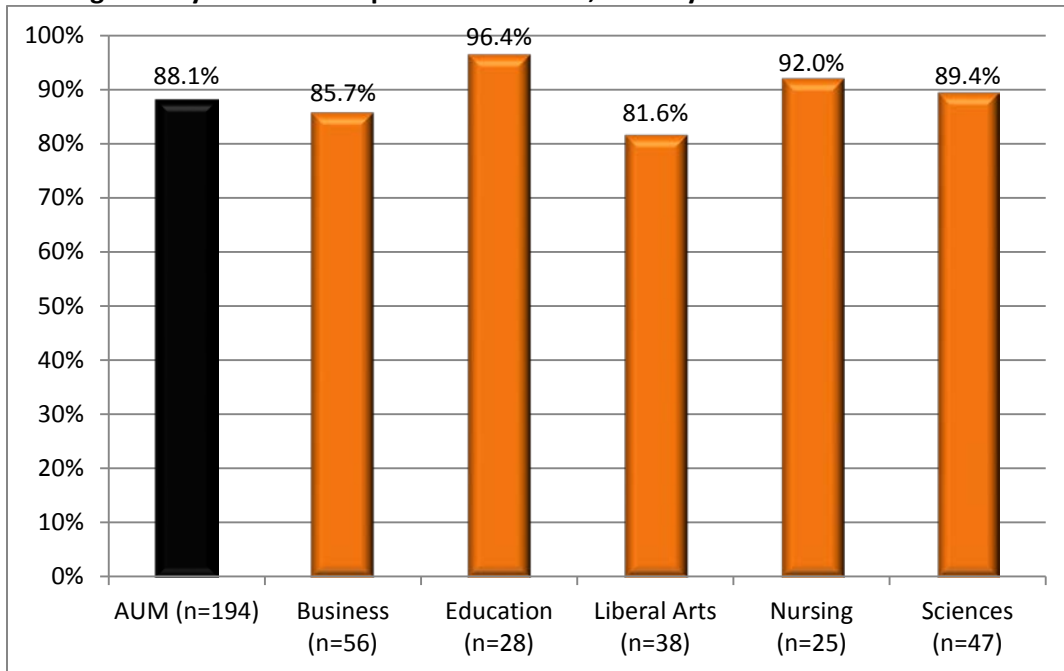
AUM Sentiment

Graduating seniors were asked two questions to determine their sentiment for AUM. One asked if students would attend AUM again if they had to do it again. Almost two-thirds or more of the respondents in all schools said they would. The second question asked if students would recommend AUM to others. Over four-fifths of the respondents in each school agreed that they would recommend AUM.

Thinking about your overall experiences at AUM, would you start over if you had to do it again?



Thinking about your overall experiences at AUM, would you recommend AUM to others?



Graduate Results

Post-graduation Plans

Graduate students were asked if they planned on obtaining further education or gaining employment after graduation. Over half (51.7%) of the respondents in each school anticipated working full-time after graduation. Many of these students also anticipated attaining further graduate education.

| | AUM (n=116) | Business (n=38) | Education (n=45) | Liberal Arts (n=9) | Nursing (n=0) | Sciences (n=24) |
|--|----------------|--------------------|---------------------|--------------------------|------------------|--------------------|
| Full-time Employment | 51.7% | 63.2% | 48.9% | 22.2% | | 50.0% |
| Part-time Employment | 0.9% | 0.0% | 0.0% | 11.1% | | 0.0% |
| Graduate/Professional School | 0.0% | 0.0% | 0.0% | 0.0% | | 0.0% |
| Full-time Employment <i>and</i> Additional Undergraduate Education | 0.0% | 0.0% | 0.0% | 0.0% | | 0.0% |
| Full-time Employment <i>and</i> Graduate/Professional School | 43.1% | 31.6% | 48.9% | 55.6% | | 45.8% |
| Other | 4.3% | 5.2% | 2.2% | 10.1% | | 4.2% |

Of the students who anticipated being employed full-time after graduation, most had already secured positions (65.5%). Students in the School of Business were most likely to report having secured employment (75.0%), while students in the School of Sciences were least likely to do so (47.8%). Almost all of the positions reported to be secured were at least marginally related to the degree received by the respondent.

| Full-time Employment | AUM (n=110) | Business (n=36) | Education (n=44) | Liberal Arts (n=7) | Nursing (n=0) | Sciences (n=23) |
|-----------------------------------|----------------|--------------------|---------------------|--------------------------|------------------|--------------------|
| Secured Employment | 65.5% | 75.0% | 65.9% | 71.4% | | 47.8% |
| *Very Related to Degree | 69.4% | 55.6% | 82.8% | 80.0% | | 63.6% |
| *Marginally Related to Degree | 19.4% | 33.3% | 10.3% | 0.0% | | 18.2% |
| *Unrelated to Degree | 1.4% | 3.7% | 0.0% | 0.0% | | 0.0% |
| Offered Employment (Not Accepted) | 1.8% | 0.0% | 4.5% | 0.0% | | 0.0% |
| Not Employed | 31.8% | 22.2% | 29.5% | 28.6% | | 52.2% |

The majority (60.3%) of all students who said that they secured employment anticipated working in the Tri-County area (Autauga, Elmore, Montgomery counties). Only 7.9% reported that they expected to work outside of Alabama (but within the United States). No student said that they accepted a position outside of the United States.

| Employer Location | AUM (n=64) | Business (n=25) | Education (n=24) | Liberal Arts (n=5) | Nursing (n=0) | Sciences (n=10) |
|---------------------------------|------------|-----------------|------------------|--------------------|---------------|-----------------|
| Tri-County | 60.9% | 48.0% | 75.0% | 60.0% | | 60.0% |
| Alabama (Outside Tri-County) | 31.3% | 48.0% | 25.0% | 40.0% | | 0.0% |
| United States (Outside Alabama) | 7.8% | 4.0% | 0.0% | 0.0% | | 40.0% |

According to the most recent data available (2009-2013), Alabama’s per capita income was \$11.50. The per capita income for the nation during the same time period was \$13.42. The average hourly income of seniors who reported securing a full-time job was \$20.85. An overwhelming majority (83.3%) of all AUM graduate students reported a starting income of \$15.00 or greater.

| Hourly Pay Rate | AUM (n=36) | Business (n=11) | Education (n=14) | Liberal Arts (n=4) | Nursing (n=0) | Sciences (n=7) |
|-----------------|------------|-----------------|------------------|--------------------|---------------|----------------|
| <\$9.99 | 2.8% | 9.1% | 0.0% | 0.0% | | 0.0% |
| \$10.00-\$14.99 | 13.9% | 0.0% | 14.3% | 25.0% | | 28.6% |
| \$15.00-\$19.99 | 27.8% | 18.2% | 14.3% | 75.0% | | 42.9% |
| \$20.00-\$24.99 | 33.3% | 36.4% | 50.0% | 0.0% | | 14.3% |
| \$25.00-\$29.99 | 13.9% | 18.2% | 21.4% | 0.0% | | 0.0% |
| >\$29.99 | 8.3% | 18.2% | 0.0% | 0.0% | | 14.3% |

Graduating graduate students were asked how they learned of the secured full-time position. Most (27.8%) reported that they learned of the position from previous employment with the company, while 18.1% said they found the position by directly contacting the employer. Nearly half (40.0%) of the School of Liberal Arts graduates responses indicated that jobs were found through friends and family.

| Learned of Position | AUM (n=72) | Business (n=27) | Education (n=29) | Liberal Arts (n=5) | Nursing (n=0) | Sciences (n=11) |
|----------------------------------|------------|-----------------|------------------|--------------------|---------------|-----------------|
| Campus Interview | 2.8% | 3.7% | 0.0% | 20.0% | | 0.0% |
| Direct Contact (By Student) | 18.1% | 7.4% | 27.6% | 20.0% | | 18.2% |
| Previous Employment with Company | 27.8% | 37.0% | 27.6% | 20.0% | | 9.1% |
| Friends or Family (Network) | 13.9% | 3.7% | 17.2% | 40.0% | | 18.2% |
| On-line or Print Job Listing | 9.7% | 11.1% | 3.4% | 0.0% | | 27.3% |
| Family-Run Business | 0.0% | 0.0% | 0.0% | 0.0% | | 0.0% |
| Center for Career Services | 0.0% | 0.0% | 0.0% | 0.0% | | 0.0% |

*Note – n refers to number of responses, not number of responders. Some student indicated multiple methods.

When asked what primarily influenced them to accept a position, graduate students reported a wide variety of reasons. Over one-fourth (27.6%) of the responses indicated that the primary influence was opportunity for advancement. This held true across all schools. Previous employment was the second most commonly cited influence (21.1%) among all students, and also among School of Education students (22.6%).

| Influence on Job Acceptance | AUM (n=76) | Business (n=23) | Education (n=31) | Liberal Arts (n=7) | Nursing (n=0) | Sciences (n=15) |
|-----------------------------|------------|-----------------|------------------|--------------------|---------------|-----------------|
| Previous Employment | 21.1% | 30.4% | 22.6% | 14.3% | | 6.7% |
| First Offer | 11.8% | 8.7% | 16.1% | 0.0% | | 13.3% |
| Salary | 15.8% | 4.3% | 9.7% | 14.3% | | 26.7% |
| Geographic Location | 11.8% | 17.4% | 6.5% | 14.3% | | 13.3% |
| Reputation of Company | 15.8% | 13.0% | 16.1% | 14.3% | | 20.0% |
| Opportunity for Advancement | 27.6% | 26.1% | 25.8% | 28.6% | | 33.3% |

*Note – n refers to number of responses, not number of responders. Some student indicated multiple methods.

Of the graduate students who anticipated attending additional graduate school, 14.0% were offered admission in programs prior to graduation. The School of Sciences had the highest graduate or professional school placement rate (20.0%).

| Graduate or Professional School | AUM (n=43) | Business (n=5) | Education (n=22) | Liberal Arts (n=6) | Nursing (n=0) | Sciences (n=10) |
|---|------------|----------------|------------------|--------------------|---------------|-----------------|
| Have been accepted and plan on attending a graduate program | 14.0% | 0.0% | 13.6% | 16.7% | | 20.0% |
| Wait listed; will attend if accepted | 4.7% | 0.0% | 9.1% | 0.0% | | 0.0% |
| Will begin applying immediately after graduation | 20.9% | 0.0% | 18.2% | 16.7% | | 40.0% |
| Will not apply immediately, but will apply in the next year | 30.0% | 20.0% | 31.8% | 33.3% | | 30.0% |
| Other/No Answer | 30.2% | 80.0% | 27.3% | 33.3% | | 10.0% |

Overall, a majority of AUM graduate students (83.3%) who were admitted to graduate school said they were accepted by their first choice. All (100.0%) students reported being accepted by one of their top two choice institutions.

| Program Choice | AUM (n=6) | Business (n=0) | Education (n=3) | Liberal Arts (n=1) | Nursing (n=0) | Sciences (n=2) |
|----------------|-----------|----------------|-----------------|--------------------|---------------|----------------|
| First | 83.3% | | 100.0% | 0.0% | | 100.0% |
| Second | 16.7% | | 0.0% | 100% | | 0.0% |
| Third | 0.0% | | 0.0% | 0.0% | | 0.0% |

A majority (66.7%) of all AUM students reported receiving a graduate assistantship/grantor award for graduate school.

| Award | AUM (n=6) | Business (n=0) | Education (n=3) | Liberal Arts (n=1) | Nursing (n=0) | Sciences (n=2) |
|---------------------------------------|--------------|-------------------|--------------------|--------------------------|------------------|-------------------|
| Graduate Assistantship/Grant or Award | 66.7% | | 33.3% | 100% | | 100.0% |

For all schools, a majority of graduate level students graduating expressed satisfaction that the university as well as their overall experiences at AUM assisted them prepare for their post-graduation goals.

| University Assistance Helped Prepare for Post-Graduate Goals | AUM (n=98) | Business (n=29) | Education (n=42) | Liberal Arts (n=8) | Nursing (n=0) | Sciences (n=19) |
|---|---------------|--------------------|---------------------|--------------------------|------------------|--------------------|
| Very Satisfied or Somewhat Satisfied | 69.4% | 51.7% | 76.2% | 87.5% | | 73.7% |
| Overall Experiences at AUM Helped Prepare for Post-Graduate Goals | (n=98) | (n=29) | (n=42) | (n=8) | (n=0) | (n=19) |
| Very Satisfied or Somewhat Satisfied | 80.6% | 58.6% | 88.1% | 100% | | 89.5% |

Major Field Experiences

Graduate students responded to a series of questions about their experiences in their major. For most items, the majority of students reported that they were satisfied with their experiences (either somewhat satisfied or very satisfied).

| Based on what you know now, how satisfied are you that your experiences in your major field at AUM: | AUM (n≈79) | Business (n≈19) | Education (n≈34) | Liberal Arts (n≈8) | Nursing (n≈0) | Sciences (n≈17) |
|---|------------|-----------------|------------------|--------------------|---------------|-----------------|
| Helped develop an ability to write effectively | 97.5% | 90.0% | 100% | 100% | | 100% |
| Helped develop an ability to effectively communicate orally | 97.6% | 91.3% | 100% | 100% | | 100% |
| Provided a well-integrated set of courses | 98.8% | 95.5% | 100% | 100% | | 100% |
| Provided high-quality instruction | 100% | 100% | 100% | 100% | | 100% |
| Provided high-quality program advising | 90.5% | 76.5% | 90.9% | 100% | | 100% |
| Provided high-quality career advising | 91.9% | 76.9% | 96.6% | 100% | | 92.3% |
| Provided opportunity for communication between faculty and students regarding needs and concerns | 97.6% | 90.5% | 100% | 100% | | 100% |

Overall AUM Experiences

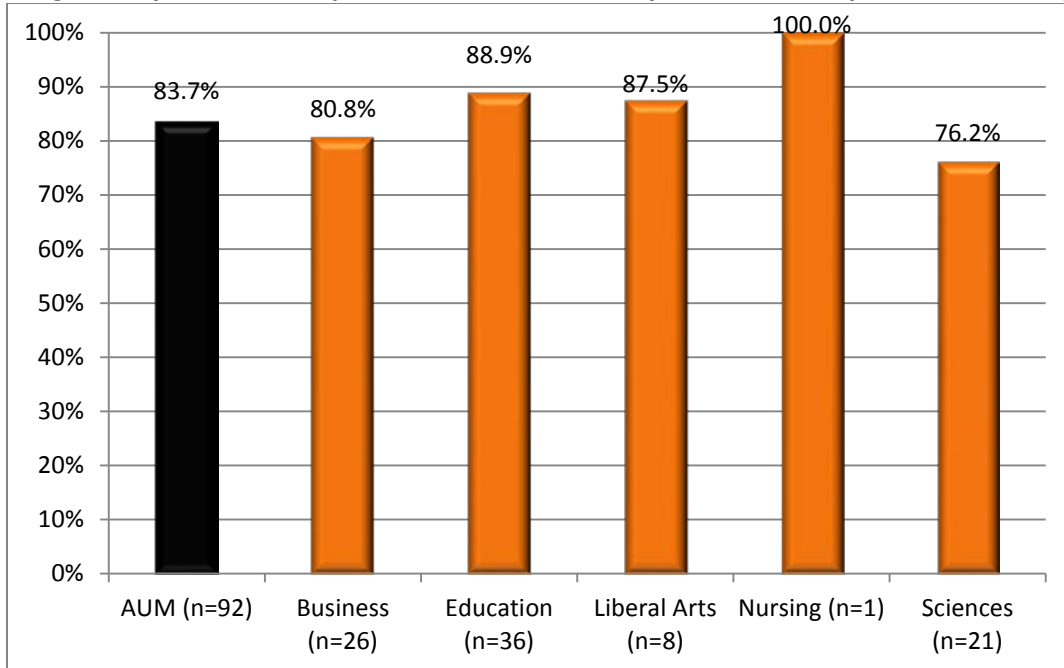
Graduate students were asked to rate their satisfaction with their overall experiences at AUM. They expressed a high degree of satisfaction (somewhat satisfied or very satisfied) with these experiences.

| Thinking about your overall experiences at AUM, please indicate your satisfaction with the following: | AUM (n≈83) | Business (n≈20) | Education (n≈36) | Liberal Arts (n≈8) | Nursing (n≈0) | Sciences (n≈18) |
|---|------------|-----------------|------------------|--------------------|---------------|-----------------|
| The accessibility of faculty in general | 100% | 100% | 100% | 100% | | 100% |
| The extent to which the campus environment was free of discrimination | 97.5% | 94.4% | 100% | 100% | | 94.1% |
| Your level of satisfaction with your overall program | 96.5% | 87.0% | 100% | 100% | | 100% |
| Your level of satisfaction with AUM, in general | 98.8% | 95.0% | 100% | 100% | | 100% |
| That the financial investment was worthwhile | 98.7% | 94.4% | 100% | 100% | | 100% |
| Your overall AUM experience | 98.8% | 95.2% | 100% | 100% | | 100% |

AUM Sentiment

Graduate students were asked two questions to determine their sentiment for AUM. One asked if students would attend AUM if they had to do it again. Over three-fourths of the respondents in all schools said they would. The second question asked if students would recommend AUM to others. Almost all of the respondents in each school agreed that they would recommend AUM.

Thinking about your overall experiences at AUM, would you start over if you had to do it again?



Thinking about your overall experiences at AUM, would you recommend AUM to others?

